



## MEMBERSHIP APPLICATION

**Yes, I agree to join CPSA and support their efforts advocating for and protecting the industry!**

Organization		Primary Contact Name
Street Address (Physical or shipping address only – Do not use P.O. Box)		City, State, Zip
Phone #	Fax#	Registered Contractor's License #
Email Address		Website Address

### Code of Ethics

(See CPSA Code of Ethics on Reverse Side)

- As a member of the pool and spa industry I pledge to financially support the California Pool & Spa Association through annual membership dues and other contributions as needed; I agree to abide by the Code of Ethics; to promote the goodwill of the pool and spa industry; and to proudly display the CPSA logo.
- I consent to receive ongoing communication from California Pool & Spa Association via telephone, fax, email, and/or mail.
- I give consent for my company name, company address, company phone number, company fax and company website to be published in CPSA documents such as publications, directories, the association website, and be distributed to other members and consumers when requested.

Name (Please Print)	Title (Please Print)
Business Name (Please Print)	
Date	X Signature

### Annual Membership



Enclosed is my Check in the amount of \$\_\_\_\_\_ for 2015-2016 Membership Dues

Please Charge My Credit Card: \$\_\_\_\_\_ for 2015-2016 Membership Dues

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name (Printed): \_\_\_\_\_

Authorization Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Membership Categories and Dues

#### Manufacturer – Pledge Amount:

- \$12,500  \$10,000  \$7,500  \$5,000
- \$2,500 (Minimum)  Other \_\_\_\_\_

#### Builder w/Service Company – Pledge Amount

- \$5,000  \$2,500  \$1,000 (Minimum)

#### Builder – Pledge Amount:

- \$2,500  \$1,000  \$500 (Minimum)

#### Distributor – Pledge Amount:

- \$5,000  \$2,500  \$1,000  \$500 (Minimum)

#### Subcontractor/Service Company/Retail – Pledge Amount:

- \$500  \$250 (Minimum)

#### Independent Pool Service Provider – Pledge Amount:

- \$250  \$100 (Minimum)

#### I want to make a Contribution

- \$100  Other \_\_\_\_\_

**Thank You for Your Support!**

**IMPORTANT NOTE:** Federal tax laws require industry trade associations to annually inform its members and contributors of the percentage of the association's budget that is attributable to lobbying (defined as the attempt to influence legislative or administrative action). Under federal tax laws, expenses incurred for direct lobbying are not tax deductible. CPSA has determined that 40% of CPSA's budget for the 2015/2016 fiscal year is directly attributable to lobbying. As such, 40% of your membership dues or the amount you or your company has or will contribute to CPSA is not deductible. The remaining 60% of membership dues or contributions are tax deductible as a business expense as allowed by law.

Questions? Please contact us via phone, fax or email. Fax or mail this form with your business information and credit card data or check to the address below.

California Pool & Spa Association  
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 Phone (916) 447-4113 • Fax (916) 447-7516  
[www.theCPSA.org](http://www.theCPSA.org) • E-mail: [info@theCPSA.org](mailto:info@theCPSA.org)

# California Pool & Spa Association

## Code of Ethics 2015-2016

By electing to become a member of the California Pool & Spa Association, I agree to abide by this Code of Ethics and to promote the mission of the organization. I understand there is a membership approval process and to become a member of CPSA, I must meet certain criteria, including:

- I agree to abide by all local, state and federal laws which include having the proper certifications, licenses and insurance for all the municipalities in which I and/or my firm do business and use honesty as the guiding principal in my business dealings.
- As a manufacturer, distributor and or retailer I/we pledge to sell products that meet or exceed accepted safety and energy standards.
- As a builder and sub-contractor, I/We pledge to design and build in a manner compatible with public health and safety codes and to comply with all applicable laws, regulations and ordinances.
- As a pool service company or independent pool service provider, I/We pledge to provide customers the support and service, including quality repairs using proper parts, to maintain their swimming pool and/or spa at the highest standards so that they may enjoy the use of their pools and spas.
- Work for the benefit of the consumer by providing quality products and good construction practices, backed by personal integrity and good customer service.
- Respond to consumer complaints promptly, professionally, and with integrity.
- I pledge to stay informed regarding state and local public policies and other essential information, rules and codes affecting the pool and spa business industry.

CPSA Office Use: Date Rec'd: \_\_\_\_\_ ID: \_ \_ \_ \_ \_ Password: \_ \_ \_ \_ \_ Category: \_\_\_\_\_ Mo/Yr: \_\_\_\_\_ Conf. Ltr.: \_\_\_\_\_